

## HYPERICUM COCO CONSUMER BUNCH OFFER

### WHAT DO CUSTOMERS GET FROM JOINING **OUR CONSUMER BUNCH OFFER?**



#### 95% FULFILLMENT RATE

By joining our Consumer Bunch Offer, customers are guaranteed to receive their orders 95% of the time.

A 5% margin for error is considered for circumstances where force majeure or other unforeseen causes may cause non-delivery.

#### CONSISTENT COLOR COMPOSITION

Our Consumer Bunch Offer follows a consistent pack rate and composition year-round. The composition is broken down as listed below:

CONSUMER BUNCH 60cm - BUNCHES / BOX				
VARIETY	НВ	QB	EB	
Coco Bamboo (green)	16	8	4	
Coco Tango (red)	16	8	4	
Coco Uno (white)	12	6	2	
Coco Casino (pink)	10	6	2	
Total Bunches	54	28	12	

CONSUMER BUNCH 60cm - STEMS / BOX				
VARIETY	НВ	QB	EB	
Coco Bamboo (green)	80	40	20	
Coco Tango (red)	80	40	20	
Coco Uno (white)	60	30	10	
Coco Casino (pink)	50	30	10	
Total Stems	270	140	60	



#### CUSTOM UPC STICKERS / BARCODES

Our Consumer Bunch Offer allows a customer to have one (I) custom UPC sticker for easy scanning and inventory management.

Note: The custom UPC stickers are placed on clear sleeves.



SAMPLE UPC STICKER





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## WHAT ARE THE REQUIREMENTS TO JOIN THE CONSUMER BUNCH OFFER?



#### I YEAR COMMITMENT PERIOD

Customers are required to a full-year of consumer bunch orders.

Any cancellations will not be permitted unless otherwise caused by force majeure reasons / circumstances.



#### MINIMUM ORDER

The minimum order required should be at least: 35 Half Boxes (HB) 70 Quarter Boxes (QB) 140 Eight Boxes (EB)



#### MIXED COMPOSITION

The customer is required to have an order with mixed varieties. It can be mixed varieties in a box or straight boxes with different varieties.

Note: An order must include red, green, white, and/or pastel. At least 3 colors are required.



#### FIXED BUNCHING / PACK RATE

Customers who join our Consumer Bunch Offer must comply to our standard pack rate and bunching which is 5 stems / bunch.

Refer to page 1 of this document to see the pack rate per box.



#### ANNUAL UPC STICKER CHANGES

Customers who join our Consumer Bunch Offer are only allowed to make changes to their UPC stickers once a year.

### **OUESTIONS?**

EMAIL: sales@floriusflowers.com **PHONE:** +971 429 55 610 **SKYPE:** floriusflowers

